

Sr. No.	Service Name	Consultancy Fee	Included	Extra Charges	Remarks
1	Political Strategy, Campaign Planning & Election Management Consultancy	₹1,99,999	Strategy, Campaign Planning, Election Advisory	Execution	Campaign
2	Political Branding, Public Image & Reputation Management	₹1,49,999	Branding, Image Building, Positioning	Media Execution	Branding
3	Public Relations, Media Coordination & Press Management	₹99,999	PR Strategy, Media Coordination	Media Execution	PR
4	Press Conference, Media Briefing & Public Communication Management	₹99,999	Press Planning, Communication Support	Event Execution	Media
5	Political Content Writing, Speech Drafting & Narrative Development	₹99,999	Content, Speech, Narrative Planning	Content Production	Content
6	Manifesto, Vision Document & Policy Communication Consultancy	₹1,49,999	Manifesto, Vision, Policy Drafting	Research	Manifesto
7	End-to-End Political Campaign & Public Relations Management Support	₹9,99,999+	Integrated Support	Execution	Flagship



Sr. No.	Service Name	Consultancy Fee	Included	Extra Charges	Remarks
8	Social Media Management & Digital Campaign Services	₹99,999	Digital Strategy	Media Execution	Digital
9	Digital Outreach, Public Engagement & Citizen Campaign Management	₹1,49,999	Outreach Planning	Campaign Execution	Outreach
10	Digital Media Monitoring & Campaign Analytics	₹99,999	Analytics, Monitoring	Software Tools	Analytics
11	Website, Mobile App & Digital Platform Development for Campaigns	Starting ₹99,999	Planning, Development Advisory	Development	Technology
12	War Room Setup, Campaign Monitoring & Performance Systems	₹4,99,999	War Room Planning	Execution	War Room
13	Voter Data Management, Booth Coordination & Political Intelligence Systems	₹2,49,999	Booth Systems, Data Strategy	Field Operations	Booth



Political Research, Ground Operations & Constituency Services

Sr. No.	Service Name	Consultancy Fee	Included	Extra Charges	Remarks
14	Political Survey, Public Opinion & Research Services	₹1,49,999	Survey Design, Research	Field Team	Research
15	Constituency Research & Development Planning Consultancy	₹1,49,999	Constituency Planning	Survey	Constituency
16	Volunteer, Ground Workforce & Organizational Management	₹99,999	Workforce Planning	Execution	Workforce
17	Roadshow, Public Outreach & Ground Activation Campaigns	₹2,49,999	Outreach Planning	Execution	Outreach
18	Political Event, Rally & Public Meeting Management	₹2,49,999	Event Planning	Execution	Events
19	Public Grievance & Citizen Communication Systems	₹99,999	Citizen System Planning	Development	Public Support
20	Political Training & Leadership Development Programs	₹99,999	Leadership Programs	Program Execution	Training



Sr. No.	Service Name	Consultancy Fee	Included	Extra Charges	Remarks
21	Media Production, Creative Content & Promotional Material Development	₹2,49,999	Creative Strategy	Production	Production
22	Video Production & Campaign Content Services	₹2,49,999	Video Planning	Production	Video
23	Advertising, Promotional & Public Awareness Campaign Management	₹1,49,999	Campaign Planning	Media Buying	Advertising
24	Government Scheme Awareness, NGO & Community Outreach Campaigns	₹1,49,999	Awareness Planning	Execution	Outreach
25	Crisis Communication & Political Reputation Handling	₹4,99,999	Crisis Planning	Execution	Crisis

Membership Benefit (Political Services)

Membership Plan	Annual Fee	Political Consultancy Benefit
 Silver Membership (Base)	₹99,999 / Year	No separate consultancy fee during active membership period
 Gold Membership (Standard)	₹2,49,999 / Year	No separate consultancy fee during active membership period
 Diamond Membership (Premium)	₹4,99,999 / Year	No separate consultancy fee during active membership period

Important Note

Membership holders do not pay separate consultancy fees for any service during active membership period.

Chargeable Separately: Registration, Filing, DPR, Development, Execution, Government Charges & Additional Professional Services.



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Political Membership Access Matrix

Benefits & Features	🏆 Silver Political Membership	🏆 Gold Political Membership	💎 Diamond Political Membership
Annual Membership Fee	₹99,999 / Year	₹2,49,999 / Year	₹4,99,999 / Year
Political Consultancy Charges	FREE	FREE	FREE
Political Strategy & Campaign Advisory	✓ Basic	✓ Advanced	✓ Strategic
Election Planning & Campaign Advisory	✓ Basic	✓ Advanced	✓ Premium
Political Branding & Image Advisory	✓ Basic	✓ Advanced	✓ Dedicated
Public Relations & Media Advisory	✓ Basic	✓ Advanced	✓ Institutional
Speech, Content & Narrative Advisory	✓ Basic	✓ Advanced	✓ Strategic
Manifesto & Vision Planning Support	✓ Basic	✓ Priority	✓ Premium
Digital Campaign Advisory	✓ Basic	✓ Advanced	✓ Institutional
War Room Planning Advisory	✗	Limited	✓ Included
Booth Management & Political Intelligence Advisory	✗	Limited	✓ Priority
Survey & Public Opinion Advisory	✓ Basic	✓ Advanced	✓ Institutional
Constituency Development Planning	✓ Basic	✓ Advanced	✓ Strategic
Ground Workforce Advisory	✓ Included	✓ Priority	✓ Dedicated
Roadshow & Public Outreach Advisory	✓ Basic	✓ Advanced	✓ Premium
Political Event & Rally Advisory	✓ Basic	✓ Advanced	✓ Institutional
Citizen Support & Grievance Advisory	✓ Basic	✓ Advanced	✓ Dedicated



Setu Expert Service LLP (Political Services)

Leadership Development Programs	✓ Included	✓ Priority	✓ Premium
Media Production Advisory	✗	Limited	✓ Included
Advertising & Awareness Advisory	✓ Basic	✓ Advanced	✓ Strategic
Crisis Communication Advisory	✗	Limited	✓ Included
Dedicated Relationship Support	✗	Shared Support	✓ Dedicated
Review Meetings	Quarterly	Monthly	Priority Monthly
Priority Support Level	Standard	Priority	Highest
Priority Queue	Standard	Priority	Highest
Discount on Additional Services	Up to 5%	Up to 10%	Up to 20%
Strategic Advisory Sessions	Limited	Advanced	Unlimited Priority
Chairman / Party Leadership Sessions	✗	Limited	✓ Included
Political Ecosystem Access	Basic	Advanced	Premium
Execution Coordination Support	Limited	Priority	Dedicated
Ideal For	Independent Leaders / Local Campaigns	Political Organizations / Growing Campaigns	Large Campaigns / Leadership Ecosystems



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